Chuck E. 101

Super Savers - The best way to save while enjoying Chuck E. Cheese's. Value meals include your pizza, drinks & tokens at a discounted price.

Token Savers" - Purchasing one of our Token Value Packages saves you more while your kids play harder.

Tokens For Grades - At Chuck E. Cheese's, we believe nothing is more important than a good education. Have your child bring in a most recent report card, and they will receive FREE tokens for good grades.

Valid only with food purchase. All grading systems accepted.

Up to 15 tokens maximum



Kid Check - A program we provide to assist you, so that everyone who comes together, leaves together. (this program is not a substitute for adult supervision)

Toddler Zone - A special place to play at Chuck E. just for the little ones, with rides and play equipment designed to help physical development. (Attraction varies by location)

Sharing fun brings a family even closer together.

And where better than at Chuck E. Cheese's?

Our atmosphere is festive and totally family friendly — with the coolest, non-violent games, great prizes and irresistibly delicious pizza. So, experience the place that's like no other.

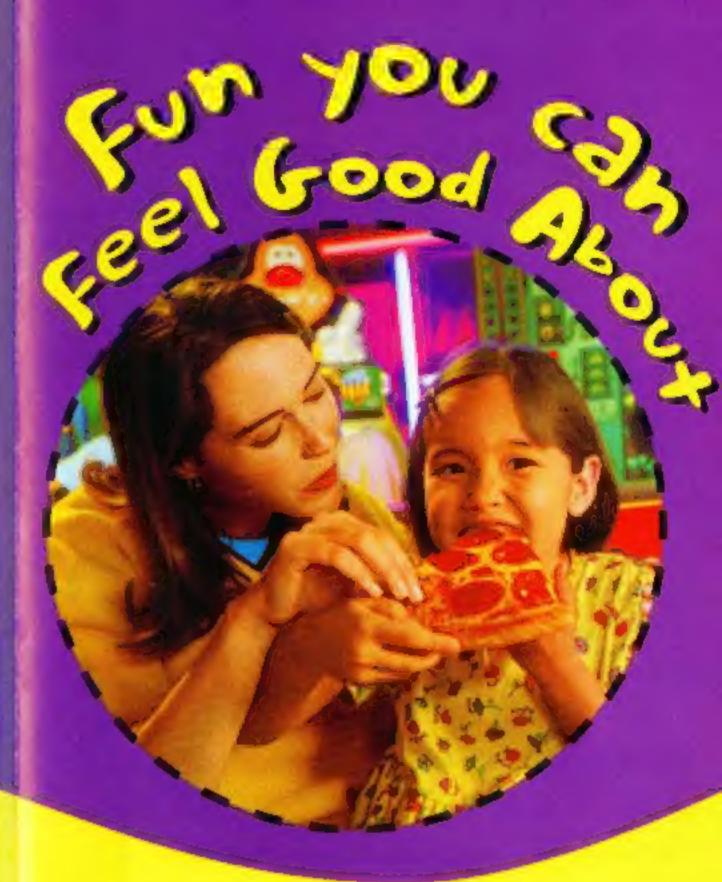
Where A Kid

Can Be A Kid

We believe that today, more than ever, families need a safe, wholesome environment in which they can laugh, play, and simply enjoy being together.

Reserve a Birthday Party at www.chuckecheese.com or call:

CHUCKESE'S







We are the Birthday Capital of the Universe!™ Our parties are a totally great way for your kids to celebrate.

> Plus, all you do is relax. Because we do all the work. So book your child's party today.

Choose your Party

Standard Party

\$12.99 (per child):

A festive and colorfully decorated table

A tasty birthday cake, pizza and drinks

• \$5.00 of tokens per child

 A Chuck E. Cheese collectible cup, balloon and cotton candy for the birthday child

Add our super cool goody bags of toys and candy for only \$1.99 per child

Super Party Upgrade

(only \$5.00 more per child)

Includes all Standard Party Items & Special Offers plus:

- \$3.00 of additional tokens per child
- 1 goody bag per child
- 500 prize tickets for the birthday child
- 100 prize tickets for each guest child

Just for Parents

Add a medium pizza of your choice to either party package for only \$9.99

Reserve a Party Today!

Reservations and a deposit are required. Cash and credit cards only.

Easy & Quick Birthday Reservations on-line at:

www.chuckecheese.com



At Chuck E. Cheese's, the pizza is as great as the fun. We use only the finest, freshest ingredients - like 100% real cheese, our special sauce and the best toppings. We even make our dough fresh.

So everything always tastes great. And that includes our fresh salad bar and sandwiches.



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@ 1001 CEC Employment Concepts, LF

CEC'S FUN YOU CAN FEEL GOOD ABOUT PROMOTIONAL BROCHURE

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